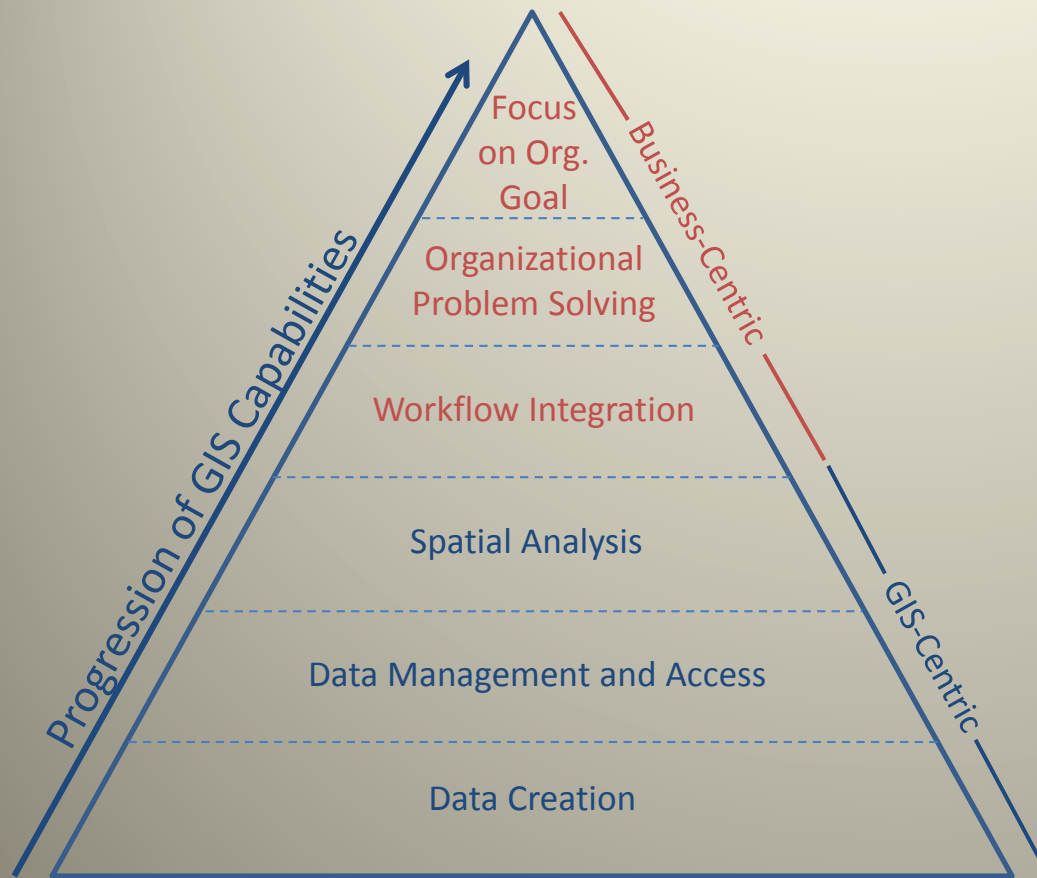


Top 3 Things You Can Do to
Maximize Organizational Value

Wade Kloos
GIS Director
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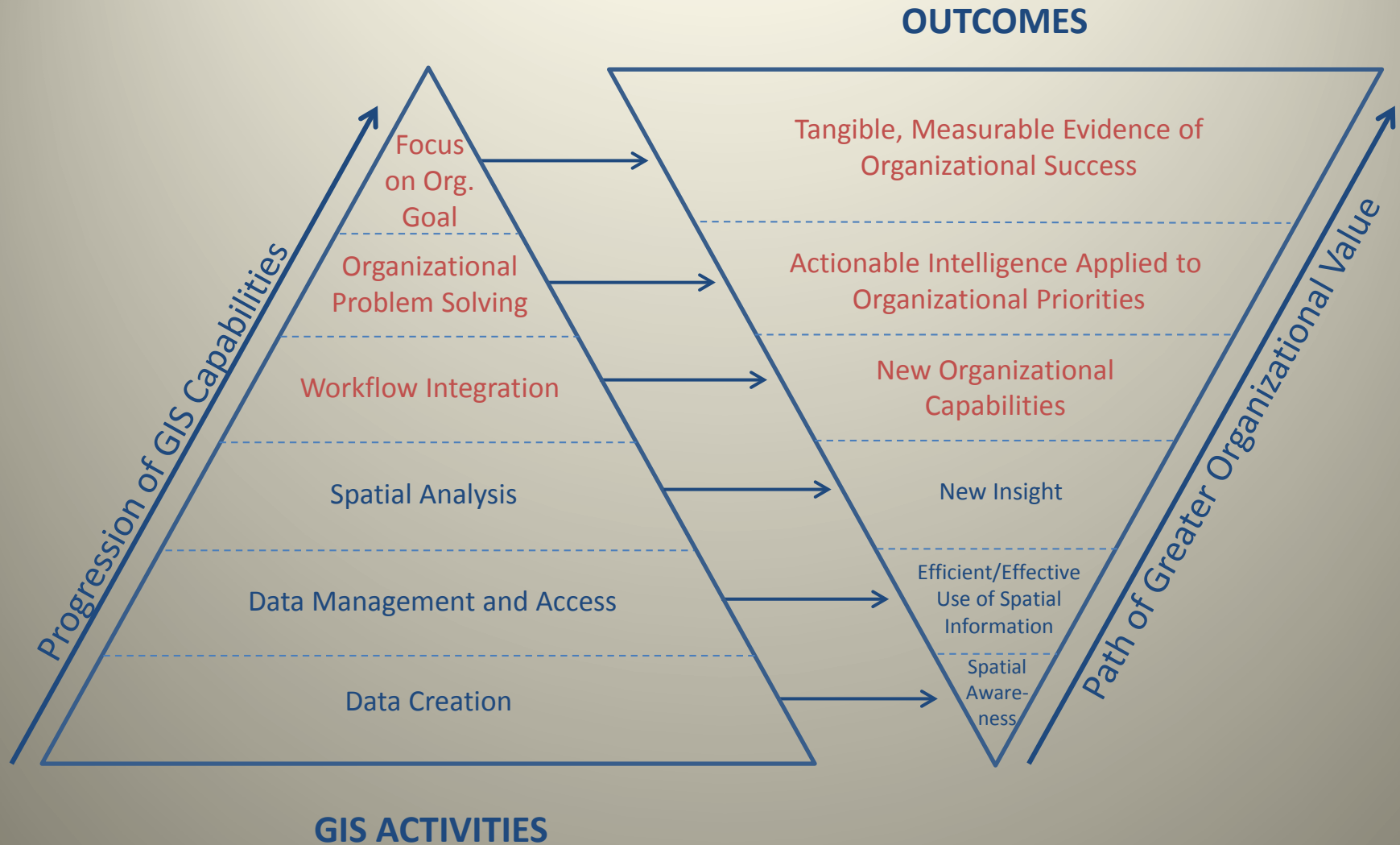
GIS Managers Open Summit
2016 Esri User Conference
June 28, 2016



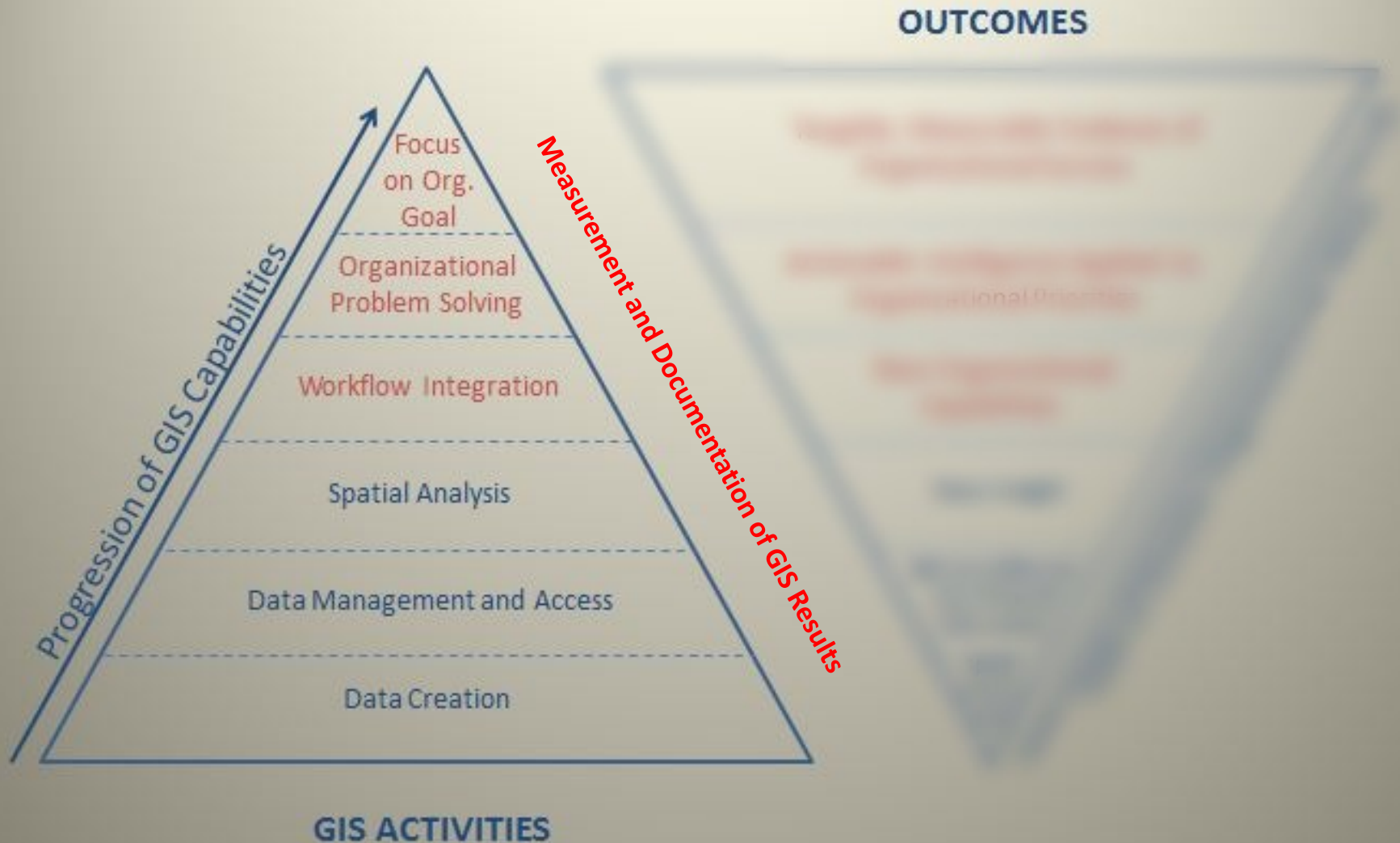


GIS ACTIVITIES

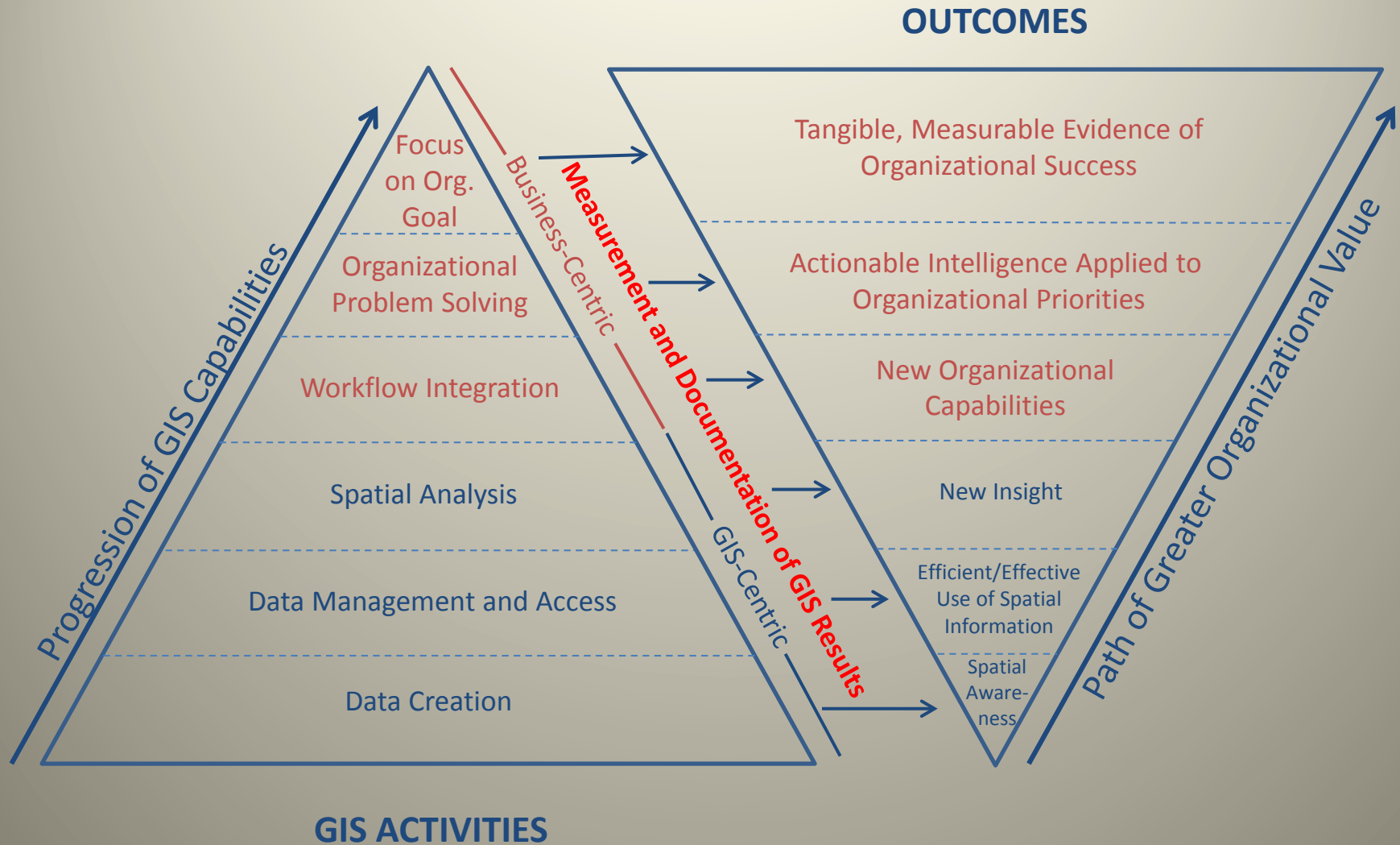
Relationship between GIS Activities, their Outcomes and Value



Relationship between GIS Activities, their Outcomes and Value

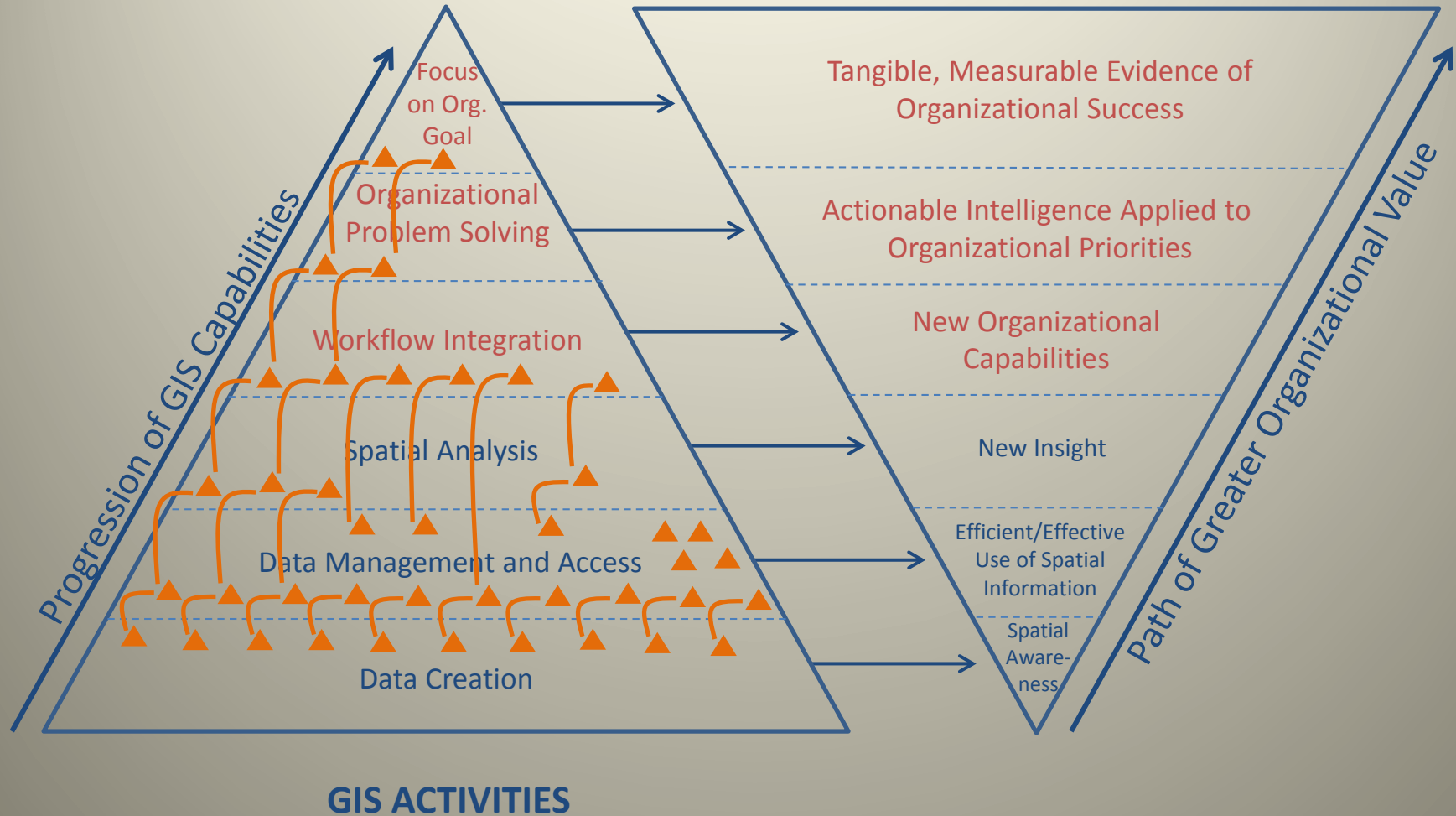


Relationship between GIS Activities, their Outcomes and Value



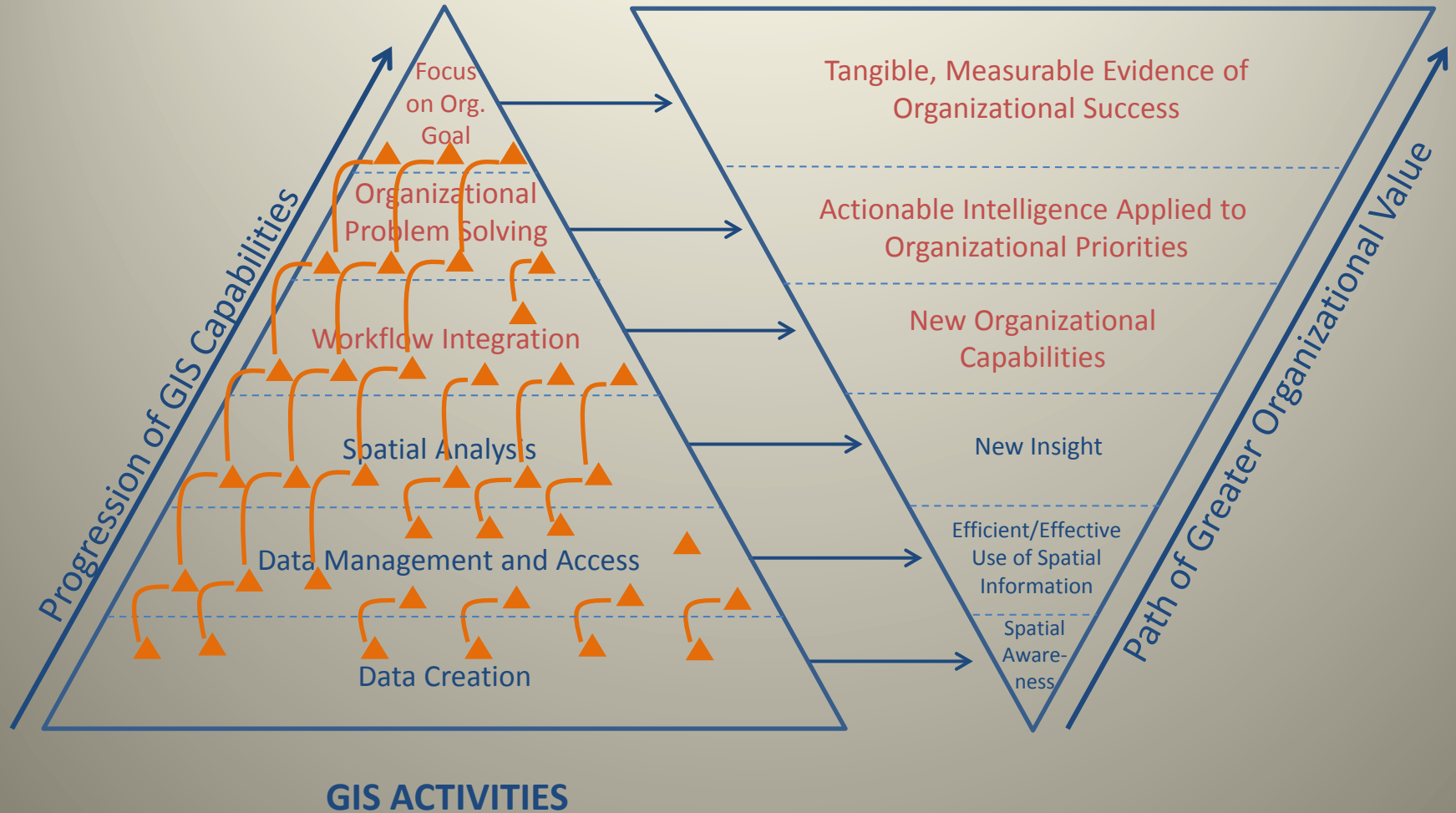
2014 DNR GIS ROI Projects

OUTCOMES



2015 DNR GIS ROI Projects

OUTCOMES



Getting the most from GIS

Takeaways for GIS Managers

1. You have more **organizational impact potential** than you may think
2. Even if your leadership never asks for **GIS outcomes or value**, or establishes expectations for you to **focus on business-centric solutions**, it is essential for you to do so.
3. No one else can, or will, **determine your true value**



A tropical sunset scene with palm trees framing the view. The sun is low on the horizon, casting a golden glow across the sky and water. A crescent moon is visible in the upper right. The text "Questions" is written in a large, white, cursive font in the lower left.

Questions

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